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(54) Title: HORMONE RESPONSE ELEMENT BINDING TRANSREGULATORS

(57) Abstract: Disclosed are compositions and methods for ERE-binding transregulators that specifically and potently regulate ERE-containing genes. To accomplish this, we took advantage of the modular nature of ER and initially designed a monomeric ERE binding module by co-joining two DNA binding domains with the hinge domain. Integration of strong activation or repressor domains from other transcription factors into this module generated constitutively active ERE-binding activators (EBAs) and EREbinding repressors (EBRs) respectively. These novel transregulators are the basis for the targeted regulation of ERE containing genes, the identification of estrogen responsive gene networks, and the development of alternative/complementary therapeutic approaches for estrogen target tissue cancers.